

SD COLLEGE HOSHIARPUR
DEPARTMENT OF MANAGEMENT
LECTURE PLAN FOR THE SESSION 2021-22

Class	BBA (SEMESTER-VI)
Subject name and code	BBA 323: SOCIAL AND ETHICAL ISSUES IN BUSINESS
Max. Marks and duration of exam.	100 (Theory:80, Internal Assessment:20) and 3 hours
Duration of lecture	45 minutes per day
No. of lectures delivered per week	6 lectures
Submitted by	CHEASTA, Department of MANAGEMENT

COURSE OBJECTIVE: This paper aims to educate that how the adoption of Business Ethics by organizations not only discourages corporate wrong-doing, but also contributes substantially in the achievement of corporate excellence.

COURSE OUTLINE:

UNIT	TOPIC	CONTENT	OBJECTIVE	METHODS AND TECHNIQUES	SOURCES
I	Business Ethics	Definition, Nature, Purpose	In this section student will learn about what do ethics mean, definitions given by various scholars, nature and features of ethics .Additionally, they will be able to know the main objective behind introducing the concept of business ethics.	-Class room teaching with examples Google class -Group Discussions - Power point Presentations - Class room tests and assignments	1. Chakraborty S. K. : , Foundations of management Work - Contributions from Indian Thought: Himalaya Publishing House Delhi 2. Griffiths , B. : Themarriage of East and

					<p>West , colling London</p> <p>3. Gandhi , M. K. : The Study of My Experience with Truth, Navjivan Publishing House, Ahmedabad</p> <p>4. Velasquez , M. G. : Business Ethics</p> <p>5. Sekhar , R. C. : Ethical Choices in Business.</p>
	Ethical Issues in Managem ent	Causes of Unethical Behavior	In this section, students will be acquainted with the issues involved in managing the business houses ethically and root causes leading to unethical behavior in management of company.		

UNIT-II	Ethical Abuse	Values, Morals and Business Ethics, Levels of Business Ethics, Myths of Business Ethics, Relationship between Value, Morals and Ethics. Conflict of Interest.	In this section, student will be made familiar with the ethics, morals and values, basic difference among them and relationship among them also. Students will come to know the myths associated with business ethics and meaning of conflict of interest, reasons of conflict of interest and remedies to remove it.		
	Ethics at Workplace	Individual in organisation Gender Issues Harassment Discrimination			
	Ethics in accounting and finance	Ethics in accounting and finance	Students will understand ethics necessary in area of accounting, finance and marketing and consumer protection		
	Whistle Blower	Meaning, Importance and Issues	Students will understand meaning of whistle blower, importance and whistle blower policies and		

			issues regarding whistle blowing.		
	Corporate Social Responsibility	Corporate Social Responsibility under Company Act 2013.	Students will know the meaning of corporate social responsibility and provisions of CSR act 2013.		
	Environmental Issues	Protection of Natural Environment Prevention of Pollution Depletion and Conservation of Natural resources.			
	Marketing and Consumer Protection	Importance, Problems and Issues			

Question Bank

Short answer type questions

- 1.What do you mean by ethics?**
- 2.What do you mean by values?**
- 3.What do you mean by whistler blower?**
- 4.Who is consumer?**
- 5.What do you mean by Corporate Social Responsibility?**
- 6.What is conflict of interest?**
- 7.Differentiate between ethics and values.**

Long answer type questions

- 1.“Ethics are all pervasive.” Explain.**
- 2.What is whistle blower policy .Explain the importance of whistle blowing for organization?**
- 3.What is ethical marketing .Do you think marketing executive should work ethically?**
- 4.Explain the provisions of CSR under the Companies act, 2013.**
- 5.Who is consumer? Explain in detail various unethical issues related with consumer.**
- 6.Explain unethical issues faced by Human resource department.**
- 7.What is Conflict of Interest .Explain various reasons of conflict of interest and methods to remove it.**